MINYIP / MURTOA FOOTBALL & NETBALL CLUB INC

# IN GEAR FOR



SPONSORSHIP PACKAGES

BUSINESS ADVERTISING & PROMOTION OPPORTUNITIES



The 2025 Wimmera Football and Netball season is approaching and we would like to invite your business to join us as we continue to improve our Club, our Community and our Family.



#### Our Mission:

MINYIP MURTOA IS A FULLY INCLUSIVE FOOTBALL/NETBALL CLUB. WE INSTIL QUALITY VALUES IN OUR JUNIORS, SENIORS AND ALL SUPPORTERS THROUGH QUALITY LEADERSHIP.

OURS IS A SAFE, FUN AND FRIENDLY ENVIRONMENT FOR PEOPLE TO ENJOY SPORT AND SOCIAL INTERACTION.

WE RESPECT OUR HISTORY AND INVEST IN OUR FUTURE.

To achieve our mission our focus is community, corporate services and facilities.

Our community focus extends beyond football and netball with significant contributions to the Communities of Respect and Equality (CoRE) alliance. We also focus on well-being through the support of our welfare advisor and child safety officer, supporting families and members in need and working with other organisations on projects and activities that benefit our community.

Our partnership with you as a sponsor is fundamental to achieving this.

We are excited to announce that the Minyip Murtoa Football & Netball Club will be celebrating its 30th anniversary this year!



This milestone is a testament to the passion, dedication, and strong community spirit that have driven our club's success since its inception. Over the past three decades, we have not only built a proud sporting tradition, but have also fostered a sense of belonging that continues to strengthen our local community.

Our sponsors have played a vital role throughout the past three decades in our continued growth and meeting our missions.

We invite you to become a sponsor of the Burras, where your contribution will directly benefit our local community. Your support will help us provide vital resources, opportunities, and create lasting impact right here where it matters most. With your sponsorship, you can be rest assured that your contribution will be used locally to meet our mission.

Most recently the Minyip Murtoa Football & Netball Club have contributed \$200,000 towards facility upgrades at both the Minyip and Murtoa Recreational Reserves.

The facility upgrades will include new sport courts at Murtoa Recreational Reserve, which will include 2 netball/tennis courts, fencing, light fit out and shelters; completion is set for late 2025.

The upgrade at Minyip Recreational Reserve will include new female friendly changerooms for football, netball, umpires and medical staff; and an additional netball court complex inclusive of lighting, fencing and shelters. This is planned for completion by early 2026.



Our Club. Our Community. Our Family.



While we are from a small community we have some of the biggest businesses in our region involved in our club including agriculture, trades, services and retail.

With a strong following and busy social calendar, we will provide you with multiple opportunities to promote your business. We are committed to recognising our sponsors at events, through local media, via social media and our own publications.

We are pleased to provide you with the opportunity to sponsor Our Club and promote your business through us in 2025. We have several sponsorship packages available for you to choose from which are outlined in the attached information pack. Personalised sponsorship continues to be a major focus of Our Club and I invite you to discuss your requirements with us.

Liam Newell continues to be a dedicated Sponsorship Coordinator in 2025. Liam will be able to help you with all of your needs and enquiries throughout the season. He will also be the point of call for questions about our Ag Night, Corporate Box and Goods and Services Auction. If you would like to discuss your Sponsorship please contact Liam on 0418 953 095 or myself on 0409 048 211.

For those wishing to make sure they are fully acknowledged come Round 1, please ensure you return your details by 22 March 2025.

Kind regards Chris Delahunty – President



Our Club. Our Community. Our Family.



## **CLUB SPONSORSHIP**

**PACKAGES** 

#### PLATINUM SPONSOR - \$1,700 Inc GST

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Business logo will be promoted on the weekly match results published to social media. Allocation to a weekly match/club award presented to player/member
- · Sponsor Board recognition at both grounds
- Electronic newsletter, social media and website advertising. Business logo and/or product advertising
- · Honorary Membership
- Training Night Presentation. An invitation to address players at Thursday night meal following training.
   This enables your company to promote your business and provide an insight into your business development and personal career highlights
- Sponsors Function. An Invitation to attend a function held exclusively for sponsors
- · Club Sponsorship Certificate
- Club Presentation Function. Complimentary invitation to the end of season trophy presentation function
- Club Social Functions. Complimentary admission to all Club functions including afternoon tea at all home games
- Ag Night

#### SILVER SPONSOR - \$660 Inc GST

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- · Sponsor Board recognition at both grounds
- Electronic newsletter, social media and website advertising. Business logo and/or product advertising
- Honorary Membership
- Sponsors Function. An Invitation to attend a function held exclusively for sponsors
- Club Sponsorship Certificate
- Complimentary invitation to the end of season trophy presentation function
- Complimentary admission to all Club functions during the season
- Ag Night



By Negotiation

Major Sponsorships are available to be negotiated on an individual basis.

Please contact Liam Newell on 0418 953 095 or Chris Delahunty on 0409 048 211 to discuss.

#### **GOLD SPONSOR - \$1,150 Inc GST**

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Sponsor Board recognition at both grounds
- Electronic newsletter & social media advertising. Business logo and/or product advertising
- Honorary Membership
- Training Night Presentation. An invitation to address players at Thursday night meal following training.
   This enables your company to promote your business and provide an insight into your business development and personal career highlights
- Sponsors Function. An Invitation to attend a function held exclusively for sponsors
- Club Sponsorship Certificate
- Complimentary invitation to the end of season trophy presentation function
- Complimentary admission to all Club functions during the season
- · Ag Night

#### **BRONZE SPONSOR \$500 Inc GST**

- Prominent Signage at one ground/netball court (cost of sign not included)
- · Sponsor Board recognition at both grounds
- Electronic newsletter, social media and website advertising. Business logo and/or product advertising
- Complimentary invitation to the end of season trophy presentation function
- · Standard Membership ticket for one
- · Ag Night

#### SIGNAGE & ADVERTISING

Ground signs (240cm x 60cm) are to be supplied by the sponsor.

The club will erect them on your behalf.





### SPONSORSHIP FORM

"Working in Partnership Together"



Company Name:		
Name:		
Dusiliess Addi ess:		
Phone No:	Fax No:	
Email:		
On behalf of the above mentioned, I wish	to sponsor the MINYIP MURTOA FOOTBALL & NET	<b>BAL</b> I
CLUB for the Premiership season.	•	
Package:		
Special Requirements:		
Total Payment: \$ F	Payment type:	
Signature:	Date:	

Direct Deposit payments can be made to:

Account name: Minyip Murtoa Football & Netball Club Inc.

Bank: Bendigo Bank

**BSB:** 633 000

**Acc No:** 120 853 429

**Reference:** <u>Business</u>Sponsor and email copy of receipt to MMFNC Sponsorship Coordinator:

sponsorshipmmfnc@gmail.com

On receipt of your remittance, you will receive by post:

- Your membership card
- An invoice/receipt acknowledging your sponsorship and details.

Please feel free to return this form by post to the address below, by email to sponsorshipmmfnc@gmail.com or a representative of the Club will contact you shortly.

**If you could respond by 22 March 2025** this will allow us to prepare everything in a professional and timely manner.

Thank you.



Our Club. Our Community. Our Family.