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BACKGROUND

The Minyip Murtoa Football and Netball Club Inc (MMFNC) Board is responsible for managing the club's ICT platforms including but not limited to our website, club emails, Facebook and Instagram. It must do so consistent with its legal requirements as an incorporated association.

PURPOSE

To ensure that Club members understand and adhere to Club rules on the appropriate use of ICT platforms and the consequences of inappropriate use.

POLICY STATEMENT

- The intent of this policy is to include online content that might affect the Club, Club members and the reputation of sport in general. Club members should assume that all online content can be traced back to its origin. The Club considers all Club members to be its representative.
- When using the internet for professional or personal pursuits, Club members must respect the Club's brand to ensure that the Club's intellectual property and the Club's relationships with other Club members, sponsors and stakeholders are not compromised, or the Club, Club members, sponsors and stakeholders are not brought into disrepute.
- All Club members are expected to conduct themselves appropriately when using ICT platforms to share information with other members or when posting material on public websites or social media sites, whether connected directly or indirectly to the club.
- The club will attempt to keep its ICT platforms current and informative as a service to members.
- The Club will use its ICT platform to present members with sponsor information, advertising and special deals. This is reserved for current sponsor of our club or those approved by the board.
- The board will nominate a responsible person to manage the ICT platforms, who will not enter into discussion using the Club's ICT platforms. Any discussion or postings are to be conducted outside the Club's ICT platforms.
- The nominated administrator will be required to report any inappropriate use of the Club's ICT platforms to the board.
- The nominated administrator will have the right to deny access to any person who is not associated with the Club or who misuses the ICT platforms.

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- Any person identified to be using the Club's ICT platforms inappropriately or for purposes other than those it was established for will be blocked, reported to the board and, dependent on the severity of the offence, will receive disciplinary action. There is zero tolerance for any online content deemed to be offensive, harassing, threatening, obscene, discriminatory or in violation of the law.
- Any person who has a concern about the content of the Club's ICT platforms is required to email the President at mmfnf@wimmera.com.au
- The Board reserves the right to close down all or any part of the Club's ICT platforms without notice if Club members do not adhere to the conditions of the policy.
- The Board reserves the right to dismiss the nominated administrator if it is considered that this person is not acting in accordance with the conditions of this policy.

INAPPROPRIATE USE INCLUDES, BUT IS NOT LIMITED TO:-

- Creating or exchanging messages that are offensive, harassing, obscene, threatening, discriminatory or in violation of the law. Any misuse of this nature will result in an instant block from all or part of the Club's ICT platforms and/or Club disciplinary measures. Any such breach is considered serious and the Board may refer a Club member, if it is deemed necessary in the circumstances, to the police.
- Exchanging of any confidential or sensitive information held by the Club relating to individuals, other Clubs or other community stakeholders.
- Exchanging information in violation of copyright laws, including the uploading or downloading of commercial software, games, music or movies.

REFERENCE

This policy is to be read in conjunction with ALF National Social Media Engagement Policy and Netball Victoria Cyber Safety Policy.

<https://www.afl.com.au/clubhelp/policies/member-protection-and-integrity/national-social-media-engagement-policy>

<https://vic.netball.com.au/cyber-safety-policy>