

# GOAL

# 2026



## SPONSORSHIP PACKAGES

### BUSINESS ADVERTISING & PROMOTION OPPORTUNITIES

**WIMMERA SPORTS STAR CLUB OF THE YEAR – 2026 WINNER**



**TOYOTA AFL COMMUNITY CLUB OF THE YEAR – 2025 STATE & NATIONAL WINNER**

**GOAL**  
**2026**



The 2026 Wimmera Football and Netball season is approaching and we would like to invite your business to join us as we continue to improve our Club, our Community and our Family.



### Our Mission:

MINYIP MURTOA IS A FULLY INCLUSIVE FOOTBALL/NETBALL CLUB. WE INSTIL QUALITY VALUES IN OUR JUNIORS, SENIORS AND ALL SUPPORTERS THROUGH QUALITY LEADERSHIP. OURS IS A SAFE, FUN AND FRIENDLY ENVIRONMENT FOR PEOPLE TO ENJOY SPORT AND SOCIAL INTERACTION. WE RESPECT OUR HISTORY AND INVEST IN OUR FUTURE.

To achieve our mission our focus is community, corporate services and facilities.

Our community focus extends beyond football and netball with significant contributions to the Communities of Respect and Equality (CoRE) alliance. We also focus on well-being through the support of our welfare advisor and child safety officer, supporting families and members in need and working with other organisations on projects and activities that benefit our community.

**Our partnership with you as a sponsor is fundamental to achieving this.**

**Minyip Murtoa Football & Netball Club was awarded with an exclusive title in late 2025: Toyota AFL Community Club of the Year – winning both State and National titles, and more recently, the winner of the 2026 Wimmera Sports Star Club of the Year.**

These achievements, along with exciting victories of the 2025 Reserves Football and inaugural Senior Female Football Grand Final winners, are a testament to the passion, dedication, and strong community spirit that have driven our club's success since its inception. Over the past three decades, we have not only built a proud sporting tradition, but have also fostered a sense of belonging that continues to strengthen our local community.

Our sponsors have played a vital role throughout the past three decades in our continued growth and meeting our missions.

We invite you to become a sponsor of the Burras, where your contribution will directly benefit our local community. Your support will help us provide vital resources, opportunities, and create lasting impact right here where it matters most.

With your sponsorship, you can be rest assured that your contribution will be used locally to meet our mission.

A recent contribution of \$200,000 from Minyip Murtoa Football & Netball Club towards facility upgrades at both the Minyip and Murtoa Recreational Reserves are now currently in their final stages of completion.

These facility upgrades include new netball/football changerooms and lighting towers at Minyip and additional netball courts at both Minyip and Murtoa Reserves.

**Our Burra Community looks forward to unveiling these new first-class facility updates at the beginning of the 2026 Season.**



MINYIP COURT & CHANGEROOMS:  
EARLY PROGRESS



MURTOA COURTS:  
EARLY PROGRESS

**Our Club. Our Community. Our Family.**

GOAL  
2026



**While we are from a small community we have some of the biggest businesses in our region involved in our club including agriculture, trades, services and retail.**

With a strong following and busy social calendar, we will provide you with multiple opportunities to promote your business. We are committed to recognising our sponsors at events, through local media, via social media and our own publications.

We are pleased to provide you with the opportunity to sponsor Our Club and promote your business through us in 2026. We have several sponsorship packages available for you to choose from which are outlined in the attached information pack. Personalised sponsorship continues to be a major focus of Our Club and I invite you to discuss your requirements with us.

We would like to acknowledge and thank Liam Newell for his long term commitment to our sponsorship program as he hands the position over to Amy Leith as of 2026. Liam has been an incredible representative for the Burras and should be commended on his service. Liam was awarded a Life Membership to the club in 2025 which some would agree, was well overdue. Congratulations and thank you Liam!

**If you would like to discuss your Sponsorship please contact Amy on 0418 729 457 or myself on 0409 048 211.**

**For those wishing to make sure they are fully acknowledged come Round 1, please ensure you return your details by 23 March 2026.**

Kind regards  
Chris Delahunty – President



**Our Club. Our Community. Our Family.**

**Website:** [www.minyipmurtoafnc.com.au](http://www.minyipmurtoafnc.com.au) **Facebook:** Burrasfnc **Postal Address:** PO Box 74, Murtoa VIC 3390  
**Sponsorship:** 0418 729 457 **President:** 0409 048 211 **Secretary:** 0418 784 120 **Email:** [mmfnc.secretary@outlook.com](mailto:mmfnc.secretary@outlook.com)



# CLUB SPONSORSHIP PACKAGES



## DIAMOND SPONSOR

or

## MAJOR SPONSOR

*By negotiation*

### PLATINUM SPONSOR – \$1,700 Inc GST

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Business logo promoted on weekly match results on social media; allocation to a weekly match/ Club award
- Sponsor Board recognition at both grounds
- Social Media and Website advertising
- Honorary Membership
- Training Night Presentation opportunity
- Invitation to Sponsors Function
- Club Sponsorship Certificate
- Complimentary invitation to end of season trophy presentation function
- Complimentary admission to all Club functions including afternoon tea at home games
- An invitation to the Burra Ag Night

- Priority invitations to select club experiences throughout the season
- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Business logo promoted on weekly match results on social media; allocation to a weekly match/ Club award
- Sponsor Board recognition at both grounds
- Social Media and Website advertising
- Honorary Membership
- Training Night Presentation opportunity
- Invitation to Sponsors Function
- Club Sponsorship Certificate
- Complimentary invitation to end of season trophy presentation function
- Complimentary admission to all Club functions
- An invitation to the Burra Ag Night

### GOLD SPONSOR – \$1,150 Inc GST

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Sponsor Board recognition at both grounds
- Social Media and Website advertising
- Honorary Membership
- Training Night Presentation opportunity
- Invitation to Sponsors Function
- Club Sponsorship Certificate
- Complimentary invitation to end of season trophy presentation function
- Complimentary admission to all Club functions during the season
- An invitation to the Burra Ag Night

### SILVER SPONSOR – \$660 Inc GST

- Signage rights at both Murtoa and Minyip grounds (cost of sign not included)
- Sponsor Board recognition at both grounds
- Social Media and Website advertising
- Honorary Membership
- Invitation to Sponsors Function
- Club Sponsorship Certificate
- Complimentary invitation to end of season trophy presentation function
- Complimentary admission to all Club functions during the season
- An invitation to the Burra Ag Night

### BRONZE SPONSOR – \$500 Inc GST

- Prominent signage at one ground/netball court (cost of sign not included)
- Sponsor Board recognition at both grounds
- Social Media and Website advertising
- Complimentary invitation to end of season trophy presentation function
- Standard Membership ticket for one
- An invitation to the Burra Ag Night

### JUNIOR TRAINING NIGHT DINNER X1 – \$350 Inc GST

- Recognition at a Junior or Senior training night dinner, and the opportunity to address players/ members at dinner
- Opportunity for Social Media recognition

### SIGNAGE & ADVERTISING

Ground signs (240cm x 60cm) are to be supplied by the sponsor.

The club will erect them on your behalf.



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# SPONSORSHIP FORM

“Working in Partnership Together”



Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Phone No: \_\_\_\_\_ Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

On behalf of the above mentioned, I wish to sponsor the **MINYIP MURTOA FOOTBALL & NETBALL CLUB** for the **Premiership** season.

Package: \_\_\_\_\_

Special Requirements: \_\_\_\_\_

\_\_\_\_\_

I would also like to sponsor 1x Junior Training Night Dinner (\$350)

Total Payment: \$ \_\_\_\_\_ Payment type: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Direct Deposit payments can be made to:**

**Account name:** Minyip Murtoa Football & Netball Club Inc.

**Bank:** Bendigo Bank

**BSB:** 633 000

**Acc No:** 120 853 429

**Reference:** BusinessSponsor and email copy of receipt to MMFNC Sponsorship Coordinator: [sponsorshipmmfnc@gmail.com](mailto:sponsorshipmmfnc@gmail.com)

On receipt of your remittance, you will receive by post:

- Your membership card
- An invoice/receipt acknowledging your sponsorship and details.

**Please feel free to return this form by post to the address below, by email to [sponsorshipmmfnc@gmail.com](mailto:sponsorshipmmfnc@gmail.com) or a representative of the Club will contact you shortly.**

**If you could respond by 23 March 2026** this will allow us to prepare everything in a professional and timely manner.

Thank you.



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